

*2016 WINNER LAUREN KIEFFER
ON MEADOWBROOK SCARLET



EVENTING PRIX INVITATIONAL

*A show jumping competition for Event riders
Hosted by Southern Cross Equestrian*

MARCH 6-7, 2017



2017 PARTNERSHIP OPPORTUNITIES



2017 EVENTING PRIX INVITATIONAL

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Southern Cross Equestrian is pleased to extend an exclusive invitation to participate in the 4th Annual Eventing Prix Invitational. This prestigious event takes place the Monday and Tuesday before Red Hills Horse Trials, creating a must-attend calendar week in Florida for elite international Eventers

The Prix was conceived by Olympic Eventer and Show Jumper Scott Keach as an opportunity for upper-level Eventing riders to gain competition experience in a pressurized atmosphere. The Prix also affords businesses a unique opportunity to gain wide exposure to a targeted audience through video, internet and print coverage of the popular competition. The show attracts riders from the U.S. as well as Canada, England, Australia and New Zealand.

Due to the continued success and positive feedback of each year's Prix from riders, spectators, and sponsors, we're planning a Monday Warm-up competition for invited riders, the Tuesday Prix, additional VIP tables, and an on-site after party.

2016's live video broadcast, produced by Joel Wiessner, was well-received by 26,000+ viewers; this year the Prix will be simulcast on several additional equestrian media outlets, securing an estimated 40,000 views for your sponsorship investment.

Media coverage before, during and after the event includes extensive print and internet mentions. Available sponsor benefits range from event naming rights, "sponsored by" logo reveals or commercials during the live video broadcast, access to the catered VIP tent, arena signage and frequent mention on the commentary and broadcast announcements.

We welcome you to join in support of this invitation-only weekend of top-ranked competition. Consider sponsoring the Prix to promote your business or service, or get a group of friends together in the VIP tent to enjoy exciting show jumping and catered food and drinks.

**Please read on to learn about our various levels of sponsorship that are available.*



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Title Sponsor—\$10,000

Named as Title Sponsor of Prix in all media mentions

One VIP table in catered Sponsor Tent (6 chairs)

(4) banners in arena (business supplied)

(1) two-minute highlight video segment

(4) logo reveals in live broadcast

Most frequent announcer mention on live feed and commentary throughout the day of competition

Presenting Sponsor—\$5,000

Named as Presenting Sponsor of Prix in all media mention

One VIP table in catered Sponsor Tent (6 chairs)

(2) banners in arena (business supplied)

(1) 30-second video commercial (business supplied)

(2) logo reveals in live broadcast

Frequent announcer mention on live feed and commentary throughout the day of competition

Prix Partner Sponsor—\$2,500

One VIP table in catered Sponsor Tent (6 chairs)

(1) banner in arena (business supplied)

(1) logo reveal on live broadcast

Mention on live feed and commentary throughout the day of competition

Jump Sponsor—\$1,000

(1) banner in arena (business supplied)

(3) entries to catered Sponsor Tent (3 chairs)

Live announcer and commentary mention

Vip Tables—\$600

Table (6 chairs) in catered VIP Tent

*For More Information Please Contact
Sponsorship*

Max Cocoran - (540) 295-4326 - maxcocoran@msn.com

VIP Tables

Denise Goyea - (617) 225-6325 - denisescarlethill@yahoo.com

Susan Merle-Smith - (802) 734-1888 - mrlsmith@gmavt.net

Livestream & Media Production

Joel Wiessner - (352) 362-7667 - Joel@tbreds.net



Hosted By Southern Cross Equestrian

THE 2017 EVENTING PRIX INVITATIONAL

AT SOUTHERN CROSS EQUESTRIAN

13440 NW HWY 225 REDDICK FLORIDA USA

MARCH 6-7, 2017

2016 EVENTING PRIX PHOTOS COURTESY SOFIE VANOLMEN